



## **Pinckney native Alex Brown to race in World University Games for U.S.**

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Ann Arbor, MI – Pinckney, MI native Alex Brown has recently been selected to represent the United States in the sport of Men's Rowing at the 2015 Summer World University Games (Universiade) in Gwangju, South Korea July 3-5, 2015. A 6'7", 200lb. junior majoring in Electrical Engineering at the University of Michigan, Brown is a 2012 Pinckney High School graduate who competed in varsity football. Brown is the son of Chris and Lori Brown. Universiade is an international multi-sport event for college athletes and is held every two years.

While at U of M, Brown was recruited to the Men's Rowing team as a freshman. Starting with no rowing experience, he quickly picked up the technique, and his athletic ability and training discipline helped him develop into one of the team's top rowers. Brown was one of 12 Michigan rowers selected to compete in the Henley Royal Regatta in England in July 2014, and he led his boat to a Gold Medal finish in the prestigious Head of the Charles Regatta last fall. In January of this year, Head Coach of the University of Michigan and Universiade 2015 Men's Rowing Team Gregg Hartsuff selected Brown to the 25-athlete squad, composed of athletes from universities across the United States. These athletes will train together on Ford Lake in Ypsilanti, Michigan during the month of June before competing in the US Rowing National Championships June 24-26 at Mercer Lake in West Windsor, New Jersey, before traveling to Gwangju, South Korea to compete for the United States in the 2015 World University Games July 3-5, 2015.

Expected costs for the team's journey will be over \$175,000. The burden of this budget falls on the athletes and coaches of this team, and they will be paying the costs out-of-pocket unless athletes can raise the money through donations and sponsorship. To learn more about the team's upcoming experience, or to make a tax-deductible donation to defray their costs, please visit the team website: <http://www.universiade2015usamensrowing.com>. Sponsorship is also welcome, and the team can provide exposure for sponsors via their website, athlete blogs during training and competition, press releases, apparel, and equipment.